

# SISTERHOOD MONTH 2021 WOMEN'S SMALL BUSINESS ROUND-UP

**DATE: MAR 31, 2021 07:00 PM PACIFIC TIME (US AND CANADA)**

LOOKING FOR THAT ONE OF A KIND OUTFIT OR IS TIME TO REFRESH YOUR D9 GEAR? THEN YOU'VE COME TO THE RIGHT PLACE! JOIN US FOR A VIRTUAL SHOPPING AFFAIR WITH WOMEN OWNED SMALL BUSINESSES. FROM SKINCARE TO HAIRCARE, GOURMET SPICES, CUSTOM CLOTHING AND ACCESSORIES TO FINE ART, WE HAVE SOMETHING FOR YOU! **SIMPLY CLICK THE LINK BELOW TO REGISTER FOR THIS EVENT.**



Kimberly Hicks  
 Founder and CEO  
 Good Beauté



Good Beauté is the first Vitamin C skincare collection formulated, tested and proven for melanin-enriched skin. I started the Good Beauté Company because I believe that Black Women deserve meaningful research and product development in the beauty industry.

**THE GOOD BEAUTÉ PROMISE!**

**To Make Black Women Our Priority!** Every formulation is rigorously tested to be effective for melanin-enriched skin types.

**To Give Back To Our Community.** We donate \$1.00 for every product sold to a non-profit that supports mentoring and educating young black women.

**To Create "It is beautiful to be good" Movement.** Uplift and inspire All Women to cultivate a healthy, happy, good life.



Sydni Raymond  
 Founder and Owner



Sydni Raymond, is a curly hair enthusiast, New Orleans native, and a lover of all things natural hair. After trying almost every mainstream product on the market, she couldn't seem to find a product to give her wash and go consistent results. Thus, her brand was born. "This is for my girls and boys who need voluminous hair with ultra definition and shine without the annoying flaking and crunch that comes with most gels. Feeling confident wearing a wash and go is something that a lot of us struggle with. I want you to use my product and gain all of the confidence you need to walk out of the door with that bomb fro and STUNT!"



Soror Yolanda McKinney is a caterer and foodie at heart. I am a software engineer by trade, and I started my catering business, 2 Spicy Kids in 2015. I have a love for food and always wanted to cook with my own amazing spices and seasoning blends product line. Our mission is to provide the finest in gourmet spices and seasoning blends to our customers to enhance their amazing meals. Our goal is to keep seasonings chemical, filler-free, low salt levels, and staying true to the herbs and spices that we use in everyday cooking. The health of people and the foods we eat daily is what truly matters to the 2 Spicy Kids!



Yolanda McKinney  
 Founder and Owner  
 2 Spicy Kids

## LE' SHOPPE

Created in 2015, Le' Shoppe is a brand of curated jewelry & accessories. Our brand is inspired by high fashion, we provide bold, statement style pieces that are fiercely sophisticated while confident in femininity. A Le' Shoppe piece features styles and stones not seen in traditional jewelry and accessories. Le' Shoppe strives to make women feel beautiful, one accessory at a time.



Doniese Batiste  
 CEO & Creative Director  
 Le' Shoppe



Distinctive Couture was founded in 2012 as a partnership by Jacquelyn Brooks & Keever Rhodes Muir with the idea to create fashion forward branded apparel. Our designs first debuted at the Delta Sigma Theta 2013 Centennial Convention at Howard University. Since then, we have continued to grow our business by adding a broader product base including purses and tote bags. Our client base has continued to grow, and Distinctive Couture is recognized by customers across the US. Distinctive Couture has experience selling to the direct customer as well as to large organizations.



Jacquelyn Brooks & Keever Muir Rhodes  
 Founders  
 Distinctive Couture

## DIANA SHANNON YOUNG FINE ART

Diana Shannon Young Fine Art is a Licensed/Authorized Delta Sigma Theta Sorority, Incorporated Vendor. Commissioned by various Chapters for fundraisers and more. "My work is unique. My style is individual. The creative process is an imaginative, intuitive journey, uninhibited and unstructured. When my work speaks to your heart, conscious or soul, my journey with you is a success."



Diana Shannon Young  
 Owner  
 Diana Shannon Young Fine Art



Faith Taylor is the owner of Taylor Made For You...Designs By Faith. Faith has been in business 20+ years designing and concepting her fashions. Taylor Made By Faith custom women's apparel includes day & evening wear, promo attire and jewelry essentials, garments for all occasions and personal wardrobe consulting. One of her most exciting platforms has been collaborating with Disney as a primary/minority vendor designing African apparel for Mickey and Minnie.



Faith Taylor  
 Owner

Taylor Made For You Designs By Faith

## A VILLAGE PRODUCT

**Where Everything is handcrafted, Nothing Manufactured.**

My name is Deborahk A. Broadous, the founder of A Village Product. I label myself a quilter and crafter. I have always felt that every gift needs to be shared. The proverb that I live by is "A tree without roots cannot grow." It is for that reason that over the years, I have had the pleasure of teaching children and adults the joys of crafting and quilting. Over the years, I have endeavored to create unique and custom gifts which include everything from personalized quilts, throws, dolls, outerwear, aprons, to whimsical angels and many more items. No matter the occasion or the group affiliation, let A Village Product help you create wonderful memories with handcrafted items just for you.



Deborahk A. Broadous  
 Founder  
 A Village Product



Niecy Crawford  
 Owner  
 Treasured Gems Boutique



Soror Niecy Crawford is the owner of Treasured Gems Boutique as an Independent Business Owner with Paparazzi Accessories. Paparazzi is known for our fabulous and affordable accessories with most items being priced at just \$5! All our necklaces come with matching earrings and all items are lead and nickel free!!! Our motto is look good, feel good, DO good!

**CLICK ON ZOOM LINK**

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